## Digital Discoveries in Architectural Heritage: from 3D mapping to phygital experiences

## 8 - 13 June 2024, Faculty of Architecture and Urban Planning, Technical University of Cluj-Napoca, Romania

PhD arch. Raffaella De Marco, University of Pavia, Italy and Al-Quds University of Jerusalem, Israel assit.prof.PhD arch. Eslam Nofal, University of Sharjah, United Arab Emirates prof.PhD arh. Virgil Pop, Faculty of Architecture and Urban Planning, UTCN prof.PhD eng. Dorian Gorgan, Faculty of Computers, UTCN, director of AITECH prof.PhD eng.Călin Neamţu, Faculty of Robotics, UTCN, 3D Scanning Laboratory assist.prof.PhD arch. Alina Elena Voinea, Faculty of Architecture and Urban Planning, UTCN

1	2		3		4		5	6
8 iunie	9 iunie		10 iunie		11 iunie		12 iunie	13 iunie
Saturday	Sunday		Monday		Tuesday		Wednesday	Thursday
UTCN campus	HUB UTCN		HUB UTCN		HUB UTCN		HUB UTCN	UTCN campus
			DAYI		DAY II		DAY III	
			Campus Observator meeting point		Campus Observator meeting point		Campus Observator meeting point	
		09:00	WELCOME to HUB UTCN	09:00	WELCOME to HUB UTCN	09:00	WELCOME to HUB UTCN	
		09:30	Opening and Introduction	09:30	3D Scanning	09:30	Phygital Heritage: Promising Medium of	
			assoc.prof.PhD arch. Şerban Ţigănaş dean of FAU		prof.Phd eng. Călin Neamțu		Heritage Communication assist.prof. PhD arch. Eslam Nofal	
	UTCN CAMPUS	09:45	Digital Survey and the Production of 3D	10:30	High Performance Infrastructure for	10:00	Virtual Heritage and Web Repositories:	
	presentation Observator to		Databases on Architectural Heritage PhD arch. Raffaella De Marco		Graphics Processing and Visualization prof.Phd eng. Dorian Gorgan		Setting Narratives on Cultural Heritage PhD arch. Raffaella De Marco	
	Baritiu							
CAMPUS ARRIVAL		10:30	Tutorial about Digital Photography	11:45	Tutorial: Visualisation and Morphometric	10:30	Informative Enrichment of 3D Virtual	CHECK OUT
GREETINGS			PhD arch. Raffaella De Marco		Analysis tools from 3D Point Clouds		Models for the Web	GOOD BYE
CHECK IN			assist.prof. PhD arch. Eslam Nofal		PhD arch. Raffaella De Marco		PhD arch. Raffaella de Marco	DEPARTURE
	Lunch break	12:00	Lunch break	13:00	Lunch break	11:30	Augmented Reality to Connect Virtual and	
							Physical 3D Models PhD arch. Raffaella De Marco	
							assist.prof. PhD arch. Eslam Nofal	
	CITY TRIP	13:00	Architectural History of the Selected	14:00	assist.prof.PhD arch. Paul Moldovan			
	St. Michael		Buildings prof. PhD arh. Virgil Pop		Holy Trinity historical site Survey and	12:15	Closing Remarks and Certificates	
	Church		On-site lecture and field study		research project @ateliercetrei			
	Historical center		PhD arch. Raffaella De Marco			13:00		
	prof.dr.arh.		assist.prof. PhD arch. Eslam Nofal		In studio application			
	Virgil Pop	42.20	assist.prof. PhD arch. Alina Voinea			44.00		
			SITE 1 - Calvaria Church historical site SITE 2 - Holy Trinity Church historical site			14:00		
		13.50						
		18:00		18:00		18:00		